

# Electronic Advertising Guide 2010

Advertise your services on the NAI Global Members Site and in an edition of Network News, valuable resources used and reviewed by 5,000 NAI professionals worldwide.

## Web Site:

Online Advertising Banner ad featured on the NAI Members site

Premier Position – \$2,500/Month

Featured Position – \$1,500/Month

Standard Position – \$1,000/Month

## Network News:

Sponsor an Edition of Network News. Bi-monthly electronic newsletter sent to 5,000 NAI agents. Your company will have an opportunity to provide 150 words to be placed in a prominent area of the newsletter and be recognized as the newsletter sponsor.

\$2,000/Edition

## Are you an NAI Global 2010 Platinum, Green, Gold or Silver Sponsor?

If so, your sponsorship entitles you to complimentary online advertising.

*See 2010 Sponsor and Exhibitor Prospectus for details.*

## Questions?

Contact Isagani Goleta at [igoleta@naiglobal.com](mailto:igoleta@naiglobal.com)

**NAI Global**<sup>®</sup>

Commercial Real Estate Services, Worldwide.

Premier  
250x250

Featured  
125x125

Standard  
62x62

## Web Site

### Mechanical Requirements:

All electronic art should be submitted via email to [igoleta@naiglobal.com](mailto:igoleta@naiglobal.com). The artwork should be provided as per the following:

- Format: jpg, gif, animated gif (Flash accepted)
- Max file size: 100k
- **Premier:** 250 pixels x 250 pixels
- **Featured:** 125 pixels x 125 pixels
- **Standard:** 62 pixels x 62 pixels

*To avoid file corruption, compress all artwork prior to sending via email.*

## Network News

### Mechanical Requirements:

Logos should be submitted as Illustrator CS2 or lower files, all fonts outlined, CYMK.

Build on the power of our network.™