

NAI Global 2012 Convention Sponsorship Opportunities

Platinum Sponsor

\$30,000

Benefits:

- Four Convention Registrations
- Co-host of Opening Expo Hall Reception
- On stage acknowledgement during Opening General Session
- Air 3-minute commercial/video* during Opening General Session
- Special opportunity to be introduced to top producers via a networking event
- Premium 10' x 20' Booth in Expo Hall
- Prominent Logo Position (w/ link to company website on electronic communications and online logo placements):
 - Pre-Convention communications/promotions
 - NAI Global website and Members' Intranet thru CY 12
 - Onsite Banners and signs
 - Banner on stage during all General Sessions
 - Cover of Event Program
 - Slides shown during General Sessions
 - Showcased on Sponsor's Forum – Members' Intranet
- Expo Hall Connection Card
- Logo/link to your website to appear in monthly Network News going to 5,000 agents CY 12 and during Convention Promotion
- Sponsor – two editions of Network News with your message included
- Convention Program Inside Back or Inside Front Cover Ad
- Three electronic messages distributions prior to Convention
- Premier Banner Ad on Intranet site CY12
- VIP Seating
- Sponsor Ribbons
- Electronic list of attendees for your future marketing

Cyber Cafe Sponsor

\$25,000

Benefits:

- Two Convention Registrations
- Host of Cyber Cafe
- On stage acknowledgment during Opening General Session
- Special opportunity to be introduced to top producers via a networking event
- Central Position in Cyber Café or Premium Expo Hall booth
- Prominent Logo Position (w/ link to company website on electronic communications and online logo placements):
 - Pre-Convention communications/promotions
 - NAI Global website and Members' Intranet thru CY 12
 - Arches to Cyber Café
 - Onsite Banners and signs
 - Banner on stage during all General Sessions
 - Cover of Event Program
 - Slides shown during General Sessions
 - Showcased on Sponsor's Forum – Members' Intranet
- Expo Hall Connection Card
- Logo/link to your website to appear in monthly Network News going to 5,000 agents – Six months of your choice CY 12 and during Convention Promotion
- Sponsor – one edition of Network News with your message included
- Full Page Ad in Convention Program
- Two electronic messages from your company sent to Members prior to Convention
- Premier Banner Ad on Intranet site – CY 12
- VIP Seating
- Sponsor Ribbons
- Electronic list of attendees for your future marketing

Gold Sponsor

\$20,000

Benefits:

- Two Convention Registrations
- Co-host of Wednesday Expo Hall Reception
- On stage acknowledgement during Opening General Session
- Special opportunity to be introduced to top producers via a networking event
- Premium 10' x 10' Booth in Expo Hall
- Prominent Logo Position (w/ link to company website on electronic communications and online logo placements):
 - Pre-Convention communications/promotions
 - NAI Global website and Members' Intranet thru CY 12
 - Onsite Banners and signs
 - Banner on stage during all General Sessions
 - Showcased on Sponsor's Forum – Members Intranet
- Expo Hall Connection Card
- Logo/link to your website to appear in monthly Network News going to 5,000 agents – Six months of your choice CY 12 and during Convention Promotion
- Sponsor – one edition of Network News with your message included
- Full Page Ad in Convention Program
- Two electronic messages from your company sent to Members prior to Convention
- Featured Banner Ad on Intranet site CY 12
- VIP Seating
- Sponsor Ribbons
- Electronic list of attendees for your future marketing

Silver Sponsor

\$15,000

Benefits:

- Two Convention Registrations
- Co-host of Lunch on Opening Day
- On stage acknowledgement during Opening General Session
- Premium 10' x 10' Booth in Expo Hall
- Prominent Logo Position (w/ link to company website on electronic communications and online logo placements):
 - Pre-Convention communications/promotions
 - Members Intranet thru CY 12
 - Onsite Banners and signs
 - Banner on stage during all General Sessions
 - Showcased on Sponsor's Forum – Members Intranet
- Expo Hall Connection Card
- Logo/link to your website to appear in monthly Network News going to 5,000 agents – two months of your choice CY12 and during Convention Promotion
- Half Page Ad in Convention Program
- One electronic message from your company sent to Members prior to Convention
- Standard Banner Ad on Intranet site CY 12
- VIP Seating
- Sponsor Ribbons
- Electronic list of attendees for your future marketing

For additional information please contact:

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*Sponsor to supply to NAI Global one month prior to event. Cost of production borne by sponsor.